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## **AGENDA**

### **Public Affairs Advisory Group**

Friday, August 15, 1997  
9:30 - 11:30 a.m.

#### ***Location***

Resources Building  
1416 Ninth Street, Room 1142  
Sacramento, CA 95814

#### **I. Welcome & introduction**

#### **II. Status report**

- Bi-weekly updates
- Web site
- Hot line
- Editors' briefing
- Newsletter article
- One page fact sheets/info kit
- Public outreach database/target audience development
- Public presentations (trainings)
- Pre-release public meetings

#### **III. Pre-release public meetings**

- Schedule
- Locations
- Messages
- Publicity
- Stakeholder participation opportunities

#### **IV. Future action items**

- Media outreach
- Electeds briefings

#### **V. Other**

#### **VI. Next meeting**